

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF  
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

---

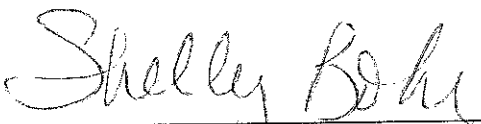
- (1) **Date of request:** 10/16/12
- (2) **Name of candidate:** Justin Amash
- (3) **Office for which candidate is running:** US Representative MI – 3rd
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Strategic Media Services
- (8) **Request made:** In writing: x In person: By phone:  
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:  
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:  
(Check one. If "yes", state amount in space below):

Gross: \$6750

Net: \$5737.50

WXMI  
STATION

10/16/12  
DATE

  
Shelly Bohr, National Sales Manager  
SIGNATURE OF PERSON RECEIVING  
REQUEST ON BEHALF OF STATION

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Andrea Nassar

being/on behalf of: Justin Amash, a legally

qualified candidate of the Republican political

party for the office of: US Congress (MI-3)

in the General

election to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
10/16 10/22					

**Total Charges:**

\$ 6750

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by: 1500 E Beltline Ave  
St 250 SE  
Grand Rapids, MI 49506

~~Justin Amash for Congress~~ Justin Amash for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

~~STACEY CHALFOUN~~ STACEY CHALFOUN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/16/12  
Date

Andrea Massar  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

I, Andrea Massar  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Andrea Massar

signature of candidate or authorized committee

Andrea Massar

printed name

10/16/18

date

WXMI-TV

**ORDER**

Flight Dates 10/15/12-10/23/12

Contract / Revision 398546 /

Original Date / Revision 10/15/12 10/15/12

Advertiser Amash/Rep/Congress (R)

Agency Strategic Media Services, Inc

Buying Contact

3299 K Street NW  
Suite 200  
Washington, DC 20007

Primary Account Executive

Nick Welte

Account Executive	Order%	Start Date	End Date
Nick Welte	100%		

Product

Justin Amash for Congress

Agency Com 15%

Billing Contact

3299 K Street NW  
Suite 200  
Washington, DC 20007

Sales Office TPHP

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order # 06375488

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL1, PL4

Priority 02

Advertiser Ref

Order Share 100% Market Value 6750

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

**Order Totals**

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	16	\$5,737.50	\$6,750.00	0.00
Totals	16	\$5,737.50	\$6,750.00	0.00

**Billing Plan**

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	16	\$5,737.50	\$6,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	17	10/17/12	10/17/12	M-F 5a-9a News W 6a-7a	CM	6a-7a (6:00 AM-7:00 AM)	--W----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$150.00		0.00			
N 2	17	10/19/12	10/19/12	M-F 5a-9a News F 6a-7a	CM	6a-7a (6:00 AM-7:00 AM)	----F--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$150.00		0.00			
N 3	17	10/22/12	10/22/12	M-F 5a-9a News M 6a-7a	CM	6a-7a (6:00 AM-7:00 AM)	M-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
N 4	17	10/16/12	10/16/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$150.00		0.00			

WXMI-TV



Contract / Revision 398546 Flight Dates 10/15/12-10/23/12

Hiatus Dates

Original Date / Revision 10/15/12/ 10/15/12

Order Sep 00:15:00

Advertiser Amash/Rep/Congress (R) Product Justin Amash for Congress Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	17	10/16/12	10/16/12	M-F 5a-9a News Tu 7a-8a News	CM	7a-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$150.00		0.00			
N 5	17	10/17/12	10/17/12	M-F 5a-9a News W 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$150.00		0.00			
N 6	17	10/19/12	10/19/12	M-F 5a-9a News F 8a-9a	CM	8a-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$150.00		0.00			
N 7	17	10/18/12	10/18/12	M-F Fox 17 News at 5P Th Fox 17 News at 5P	CM	5p-6p	---T---	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$150.00		0.00			
N 8	17	10/22/12	10/22/12	M-F Fox 17 News at 5P M Fox 17 News at 5P	CM	5p-6p	M-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
N 9	17	10/18/12	10/18/12	M-F Fox 17 News at 6p Th Fox 17 News at 6p	CM	6p-7p	---T---	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$200.00		0.00			
N 10	17	10/19/12	10/19/12	M-F Fox 17 News at 6p F Fox 17 News at 6p	CM	6p-7p	----F--	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$200.00		0.00			
N 11	17	10/22/12	10/22/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	M-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$200.00		0.00			
N 12	17	10/17/12	10/17/12	M-F Fox 17 News at 10p W Fox 17 News at 10p	CM	10p-11p	--W----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		0.00			
N 13	17	10/19/12	10/19/12	Late News (not 10p start) Late News (not 10p start)	CM	11p-1230a (11:00 PM-12:30 AM)	----F--	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,000.00		0.00			
N 14	17	10/22/12	10/22/12	Late News (not 10p start) Late News (not 10p start)	CM	1030p-1130p (10:30 PM-11:30 PM)	M-----	:30	1	\$1,000.00	02	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
N 15	17	10/17/12	10/17/12	X Factor Wed X Factor Wed	CM	758p-10p	--W----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
N 16	17	10/21/12	10/21/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----S	:30	1	\$750.00	02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/21/12	10/21/12	-----S					1	\$750.00		0.00			



Contract / Revision    **398546**    Flight Dates **10/15/12-10/23/12**

Hiatus Dates

Original Date / Revision    10/15/12/    10/15/12

Order Sep    00:15:00

Advertiser    **Amash/Rep/Congress (R)**    Product **Justin Amash for Congress**    Estimate #

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N16	17	10/21/12	10/21/12	Fox 17 News (Su)	CM	10p-11p	-----S	:30	1	\$750.00	02	0.00 NM	1	\$750.00
				Su Fox 17 News at 10p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$750.00		0.00					
													<b>Totals</b>	<b>16 \$6,750.00</b>

FAX# 610-225-1191

CREDIT RISK !!!

HARRIS REPORT FROM REP

REP: TEL# 610-225-4100

CREDIT ADVISORY: AGEN

ORDER WORKSHEET

REP HEADLINE# 6375488

REV#	ORIGINAL	REV#
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

ADV #	ADV.	NAME	POLI/J	AMASH/R	CON/MI	REP. #	OFF. #	SALESMAN #
-------	------	------	--------	---------	--------	--------	--------	------------

AGY #	AGY.	NAME	STRATEGIC	MEDIA	SERVICES	BUYER	NAME	NEIL	WILLIAMS
-------	------	------	-----------	-------	----------	-------	------	------	----------

3299 K. STREET NW, SUITE 200  
SALES PRSN PH-NICK WELTE

WASHINGTON, DC 20007

ORDER #	CONTRACT # 6375488	CLASS: NATL.	LOCAL	REGIONAL
---------	--------------------	--------------	-------	----------

PRDCT	AMASH FOR CONGRESS	EST#	COMMENTS: (LINE, ORDER, INVOICE)
-------	--------------------	------	----------------------------------

FLIGHT DATES	OCT15/12	OCT23/12	WK-2
--------------	----------	----------	------

CITY TAX	CO-OP BILLING NEEDED	DATE	OCT15/12	15.06
STATE TAX				

REP: TO TOM  
FR JARED  
NEW AMASH FOR CONGRESS ORDER  
TOTAL \$6750  
PLS CNF THANKS

8

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

CON CM JUSTIN AMASH FOR CONGRESS (MI-03)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$150.00	10/17	10/19	2		W, F	2
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
2			600A-700A	30		\$150.00	10/22	10/22	1		MON	1
PROGRAM : NEWS												
3			700A-800A	30		\$150.00	10/16	10/16	1		TUE	1
PROGRAM : NEWS												
4			800A-900A	30		\$150.00	10/17	10/19	2		W, F	2
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												

